

Consider using this optional resource and any additional resources created by your organization as a part of your training plan for Pinpoint Delivery.

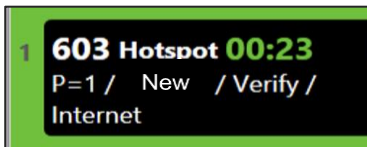
WHAT IS DOMINO'S PINPOINT DELIVERY™?

Domino's Pinpoint Delivery uses GPS technology to allow your customers to order delivery to locations without traditional addresses, such as parks, beaches, malls, pools and events. Customers who elect to use Domino's Pinpoint Delivery—and give permission to share their location—can “drop a pizza pin” to find the location nearest them where your Delivery Expert should be able to safely park to execute the delivery. If satisfied with the location, the customer can tap ‘Looks Good’ to confirm the pickup spot or select ‘set new location’ to try to pick a new approved spot. With Pinpoint Delivery, customers can now order Domino's virtually anywhere!

- Domino's Pinpoint Delivery is only available to customers using the Domino's App and must be prepaid using either debit, credit or gift cards.
- Customers cannot change their Pinpoint pickup spot once the order has been placed.

WHAT DOES IT LOOK LIKE?

MAKELINE



DISPATCH



RECEIPT



In some instances, the customer's home address may appear on the receipt instead of '@ PINPOINT DELIVERY'. Do **NOT** deliver to this address. Use the Driver App to route directly to the Pinpoint coordinates.

If needed, use the GPS coordinates listed in the Delivery Instructions to route to the Pinpoint.



PRO TIP

For pickup spots in non-traditional locations, consider bringing plates and napkins if your state/local laws allow. If the order includes a 2-liter beverage, consider bringing cups as well. Customers may not be able to get these items at a park or beach, for example, and this gesture could really “wow” them!

ONLINE ORDERING EXPERIENCE

DROP A PIZZA PIN	CONFIRM PICKUP SPOT	INSTRUCTIONS	CHECKOUT	TRACK ORDER
<p>Once a customer selects Pinpoint Delivery in the App, they are given details on how it works. They tap “Drop a Pizza Pin”</p>	<p>The customer's location is used to determine the closest available Pinpoint to select for delivery. If satisfied with the location, they can tap “Looks Good” or select a new location.</p>	<p>The customer is given a reminder of instructions for using Domino's Pinpoint Delivery before placing their order.</p>	<p>The customer is prompted to provide a personal description to assist the Delivery Expert in finding them and prepays for their order.</p>	<p>The customer can see the Delivery Expert's approximate GPS location, ETA updates, as well as their own estimated distance and directions to the pickup spot.</p>

NOTICE FOR FRANCHISEES AND THEIR EMPLOYEES: Franchisees and their employees may use these materials, or not, at their discretion. These materials are provided for general informational purposes only and do not, and are not intended to, constitute legal advice. Compliance with any and all information provided in these materials is not a guarantee that accidents or losses will not occur or that franchisees will be in compliance with applicable legal requirements. Franchisees should consult their own legal counsel concerning their particular facts and circumstances and any specific legal questions they may have regarding the issues addressed in these materials. As independent business owners, franchisees remain solely responsible for the operation of their stores, including, without limitation, all employment practices and policies, all safety and security issues, and all other workplace issues. The persons who work in stores owned and operated by franchisees are employees of the franchisee, and not employees of Domino's Pizza LLC or its affiliated entities. By providing these materials, Domino's Pizza LLC and its affiliated entities do not assume any responsibilities or duties of franchisees or their employees. Last Updated: 6.2023